



SARAH HAYWOOD

WEDDINGS & CELEBRATIONS

**Sarah Haywood: Wedding & Event Producer | Bridal Author  
Award-Winning Businesswoman | VOW to End Child Marriage Ambassador**

Sarah Haywood is one of the world's leading party planners and event designers; sought by luminaries, public figures, and international royalty. Sarah has been described as “*the ultimate insider*” by The Sunday Times, “*Britain's most sought-after wedding planner and an authority on multimillion-dollar weddings*” by TIME magazine, and “*one of the most highly-rated wedding planners in the world*” by Paris Match.

### **Sarah Haywood Weddings & Celebrations**

Ranked *No.1 International Wedding Planners* by VOGUE USA for two years in a row, as well as Harpers Bazaar 2020 list of *Top Wedding Planners in the World*, Sarah Haywood and her team have produced events across the globe for pop stars, princesses and some of the world's leading families. From their headquarters in London's Notting Hill, they have planned some of the most talked about weddings and parties from London to Paris, St Moritz to Monte Carlo, and Florence to Barcelona. Sarah and her team work with visionary creative partners, including Royal Warrant holders, Michelin star chefs and the most exclusive hotels, venues and private properties; together they set trends rather than follow them. Their world-class weddings and parties are immersive, magical experiences, with outstanding creative design.

### **Books, Courses & Workshops**

Sarah built the business she has now from a desk on the landing of her home to a multi-million pound international enterprise within a decade. An award winning businesswoman, Sarah is the author of two bridal books *The Wedding Bible* and *Wedding Bible Planner*, and the co-founder of EPIC; the *Event Planners International Collaborative*. EPIC hosts workshops and courses designed to assist event professionals improve their businesses to quantifiable standards of service and delivery. The EPIC residential Certificate course is hosted annually attracting professionals from across the globe.

### **Media & Influencer**

Sarah is regularly featured in the international press and has appeared in the news, publications, television and radio on every continent of the globe. She consulted for HBO on their award-winning TV drama “Succession”, and in her role as an influencer has worked for a diversity of brands including Unilever and VisitScotland. Sarah was the go-to international commentator for the wedding of Prince William to Kate Middleton and commented for CNN on the day of the royal nuptials. In 2020 Sarah hosted “The Wedding Fixer” for UKTV's W Channel.

Throughout the pandemic Sarah has been the leading voice and campaigner for the wedding sector, which has been decimated by the restrictions. She is co-founder and Spokesperson for the Government-backed UK Weddings Taskforce which was formed at the end of 2020.

### **Philanthropy**

Sarah is Global Ambassador for the charity VOW for Girls which works with the wedding industry to raise funds and awareness to support local grassroots organisations to end the practice of child marriage around the world. 12 million girls are married each year under the age of consent: 1 girl every 3 seconds.